

# Sarah Hazelrigg

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## Education

### **The University of Scranton**

**May 2023**

Bachelor of Arts in Advertising/Public Relations with a concentration in PR, Minors: Criminal Justice and Sports Communication

- GPA: 3.89/4.00
- Honors and Awards: Dean's List (7/8 semesters), Member of Lambda Pi Eta, Alpha Epsilon Alpha, and Alpha Phi Sigma Honor Societies

## Employment

### **Sports Information Office, The University of Scranton**

**Spring 2023**

*Sports Information Intern*

- Assisted with information requests from various areas on campus
- Assisted in game-day operations
- Gathered details and wrote pre- and post-game information releases and announcements
- Collaborated with sports marketing team to manage and update website

### **Digital CEO Circle, The Smart Influencer**

**Fall 2022**

*Digital Marketing Intern*

- Created podcast show notes in WordPress
- Incorporated search engine optimization strategies
- Summarized podcast interviews

### **It Is a Keeper Blog, White Birch Media Group**

**Summer 2022**

*Digital Marketing Intern*

- Created engaging content for the It Is a Keeper blog
- Promoted business growth by applying SEO strategies to content
- Created feature and hero images for articles

### **The Department of Communication and Media, The University of Scranton**

**August 2019- May 2023**

*Office Assistant*

- Answered telephone calls to give information to callers, took messages and transferred calls to appropriate individuals
- Maintained the cleanliness of the department
- Assisted the professors and department secretary with various tasks

## Leadership Roles

### **Sports Analytics and Communication Club**

**May 2022 – May 2023**

*Co-founder and Secretary*

- Built a club from scratch by finding a faculty advisor, hosting fundraisers, and creating events
- Helped manage the social media accounts and create posters for events
- Took notes at club meetings and sent out recap emails to club members

### **Talk Show Host on WUSR**

**February 2020 – May 2023**

*Co-founder and co-host*

- Managed, produced, and hosted a radio show on the University of Scranton's radio station

### **Speech and Debate Team**

**August 2019 – May 2023**

*Award-winning competitive speaker*

- Researched, wrote, and memorized 10-minute-long persuasive speeches
- Competed against other schools in the district
- Qualified for the national tournament in Spring 2022 and won several medals in SNAFU and CFA tournaments